



15th Annual Author Awards

Wednesday, February 25, 2015

2:00 - 4:00 p.m.

Titan Student Union, Pavilion B



Agenda

Dessert Reception

Call to Order

Barry Pasternack, Interim Associate Vice President for Faculty Affairs

Welcoming Remarks

Shari McMahan, Deputy Provost/Associate Vice President for Academic Affairs

Program Recognition

Scott Hewitt, Interim University Librarian

Faculty Books

Claude Damsa, Senior Manager of Course Materials, Titan Shops

Guest Readers

Matt Englar-Carlson

A Counselor's Guide to Working with Men

Stan Breckenridge

African American Music for Everyone: Including Theater, Film, and Dance

Elaine Lewinnek

The Working Man's Reward: Chicago's Early Suburbs and the Roots of American Sprawl

Recognition of Faculty Authors by Their Deans or Associate Deans

Closing

Group Photograph

Authors, please gather at the stage immediately after the closing for a photo.
You may then take your books from the display table or donate them to the library.

Presented by

Office of the President, Office of the Provost & Vice President of Academic Affairs, Titan Shops, and the Faculty Development Center



CALIFORNIA STATE UNIVERSITY
FULLERTON





MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

John Jackson

Department of Management

Socially Close: Social Media Marketing for Small Business

Dog Ear Publishing, 2014

The promise of social media is to get found on the web, build brand awareness, create a dialog, nurture relationships, establish trust, and encourage people to buy. Making that promise a reality requires a vibrant social media strategy, an intimate knowledge of the brand, and a disciplined social media effort.

COLLEGE OF COMMUNICATIONS

Jule Selbo

Department of Radio-TV-Film

Film Genre For The Screenwriter

Routledge Publishing USA and UK, 2014

Decimates film genres for story analysis and screenwriting craft; history and theory and practice covered.

Jason Teven

Department of Human Communication Studies

Real Communication

Bedford/St. Martin's, 2015

This book is designed to provide readers with everything they need to succeed at communicating effectively. This book engages its readers by encouraging them to assess their own communication experiences and to consider the communication concepts at work, in their relationships, and in the world around them.



COLLEGE OF NATURAL SCIENCES AND MATHEMATICS

Bogdan Suceavă

Department of Mathematics

S bubnem na zajíce chodil' (Czech edition of the novel 'Coming from an Off-Key Time')

Paseka, 2014

The fall of communism in Eastern Europe in 1989 marked, in one famous formulation, the "end of history." In his apocalyptic novel *Coming from an Off-Key Time*, Bogdan Suceavă satirizes the events in his native Romania since the violent end of the Ceausescu regime that fateful year.

Bogdan Suceavă

Department of Mathematics

Miruna, una storia' (Italian edition)/in English: 'Miruna, a Tale')

Atmosphere Libri, 2014

A village in the Carpathian Mountains, one of the last outposts of pre-modernity, an elderly man, sensing his time is short, tells his young grandchildren tales that weave a family saga covering the real history from the 1870s to the time of the telling.

POLLAK LIBRARY

Patricia Prestinary

Pollak Library

Images of America: Napa State Hospital

Arcadia Publishing, 2014

Covering the first 100 years of the hospital's history, this unique book tells the story of the institution and the people for whom it served as employer. Known locally as Imola, this beautiful site became an integral part of the community.

ACADEMIC PROGRAMS

Jason Sexton

University Honors Program

Theology and California: Theological Refractions on California's Culture

Ashgate Publishing Company, 2014

Exploring California as a theological place, this book renders critical engagement with significant phenomena and theological impulses within major California cultural icons. Harnessing theology's unique conceptual tools, through reflection, assessment, and critique, this volume ascertains the significance of various empirical data that no other qualitative methodological California study has done.



COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Elaine Lewinnek

Department of American Studies

The Working Man's Reward: Chicago's Early Suburbs and the Roots of American Sprawl

Oxford University Press, 2014

Between the 1860's and the 1920's, Chicago's working-class immigrants designed the American dream of home ownership. This book explores the shaping of that dream and the roots of America's suburbanization in the late nineteenth and early twentieth centuries, showing how Chicagoans helped form America's urban sprawl.

Stacy Mallicoat

Division of Politics, Administration, and Justice

Women and Crime- A Text Reader 2nd edition

SAGE Publications, Inc, 2015

This text combines original authored text in cutting edge issues related to issues of women as victims, offenders and professionals in the criminal justice system, with peer-reviewed journal articles.

Robert McLain

Department of History

Gender and Violence in British India: The Road to Amritsar, 1914-1919

Palgrave Macmillan, 2014

This text argues that both colonial power and resistance to it were linked by an alchemy of gender and violence, i.e., rival constructions of masculinity were the key element in not only preserving imperial power, but also challenging it.

Carter Rakovski

Department of Sociology

Caring on the Clock

Rutgers University Press, 2015

Caring on the Clock includes twenty-two original essays that examine the history of the paid care sector in America, reveal why paid-care work can be both personally fulfilling but also make workers vulnerable to burnout, emotional fatigue, physical injuries, and wage exploitation.

[Linda] Kay Stanton

Department of English, Comparative Literature, and Linguistics

Shakespeare's 'Whores': Erotics, Politics, and Poetics

Palgrave Macmillan, 2014

This book explores Shakespeare's treatment of female sexuality, Venus-associated 'erotics,' as mediated by the 'politics' determined in particular works' 'poetics' (genres, imagery, symbols), analyzing female characters' means of circumventing the label of sexually disparaging terms, particularly the name 'whore,' as they strive to prove themselves as more than 'that name.'

J. Chris Westgate

Department of English, Comparative Literature, and Linguistics

Staging the Slums, Slumming the Stage: Class, Poverty, Ethnicity, and Sexuality in American Theatre, 1890-1916

Palgrave Macmillan, 2014

Drawing on traditional archival research, reception theory, cultural histories of slumming, and recent work in critical theory on literary representations of poverty, Westgate argues that the productions of slum plays served as enactments of the emergent definitions of the slum and the corresponding ethical obligations involved therein.



COLLEGE OF EDUCATION

Maria Grant

Department of Secondary Education

A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K-5

Association for Supervision & Curriculum Development, 2015

All of the instructional ideas shared in *A Close Look at Close Reading* are ones we and our colleagues in our professional learning communities use to support K-5 students' close reading of both informational and narrative text across the disciplines and grades. They reflect the solutions we have crafted in response to legitimate concerns and actual instructional challenges.

Maria Grant

Department of Secondary Education

Reading and Writing in Science: Tools to Develop Disciplinary Literacy 2nd Edition

Corwin, 2015

This book utilizes the intersections of reading, writing, listening and speaking, and language- all elements of Common Core State Standards- to guide educators as they support learners to create and share ideas rooted in science and engineering practices. A close look at the NGSS and the CCSS provides the underpinning.

Belinda Karge

Department of Special Education

Engage 11: Strategies to Promote Student Engagement in Common Core Lessons

The Discovery Source, 2014

Research and Strategies for high level cooperative learning in K-12 classrooms.

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

Mohinder S. Grewal

Department of Electrical Engineering

Kalman Filtering Theory & Practice Using MATLAB, 4th Edition

Wiley-IEEE Press, 2014

Latest developments in the implementation and application of Kalman filtering, drawing upon decades of experience to offer an in-depth examination of subtleties, common pitfalls, and limitations of estimation theory as it applies to real-world situations. Many illustrative examples including adaptations for nonlinear filtering, global navigation satellite systems, error modeling of gyros and accelerometers, inertial navigation systems, and freeway traffic control.



COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

Lee Brown

Department of Kinesiology

Training for Speed, Agility and Quickness, 3rd Edition

Human Kinetics, 2014

The ultimate training resource for athletes and coaches includes more than 262 exercises and drills, programming, and exclusive access to online video library. Assessments provide parameters for individual programs and sport-specific training.

Matt Englar-Carlson

Department of Counseling

A Counselor's Guide to Working with Men

American Counseling Association, 2014

Focusing on the unique opportunities and challenges associated with counseling men, this book examines a variety of critical issues pertaining to the psychology of men and masculinity and presents successful, evidence-based strategies for treatment.

Jeffery Kottler and Matt Englar-Carlson

Department of Counseling

Learning Group Leadership: An Experiential Approach (3rd edition)

SAGE Publications, Inc., 2014

Focusing on how to conduct and lead groups in a variety of therapeutic settings, *Learning Group Leadership: An Experiential Approach, Third Edition* covers theory, process, leadership, ethics, special populations, and challenges as they relate to group work in a positive, realistic, and knowledgeable way.

John Gleaves

Department of Kinesiology

A Global History of Doping in Sport: Drugs, Policy, and Politics

Routledge, 2015

The work is a history of doping in sport ranging from the development of anti-doping policy and historical narratives from the initial introduction of doping rules to the case against Lance Armstrong.

Kristi Kanel and Melanie Horn Mallers

Department of Human Services

An Overview of the Human Services 2nd Edition

Cengage Learning, 2015

A broad overview of the history and current state of human services including mental health, social welfare, and corrections. In depth look at the recipients who utilize these services and careers in this field are addressed.

Kristi Kanel

Department of Human Services

Human Service Delivery to Latinos 3rd edition

Kendall Hunt Publishing, 2015

This book offers a background on various Hispanic cultures and how to use cultural information in the provision of mental health counseling, social services and education.



COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Cornel Bonca

Department of English, Comparative Literature, and Linguistics

Paul Simon: An American Tune

Rowman & Littlefield Publishers, 2015

Paul Simon: An American Tune is the first full-scale survey of the career of one of the most honored musicians and songwriters in American history. In the book, Cornel Bonca considers Simon's vast treasure trove of songs in the biographical and cultural contexts in which he wrote them.

Stan Breckenridge

Department of African American Studies

African American Music for Everyone: Including Theater, Film, and Dance

Kendall Hunt Publishing, 2014

Learning and gaining an appreciation of the many styles of African American music is the focus of this book. It allows one to recognize, explore, and connect these music styles with dance, and dramatic work material in an effort to show social currents and ideologies throughout American history.

Christine Gardiner and Pamela Fiber-Ostrow

Division of Politics, Administration, and Justice

California's Criminal Justice System, 2nd Edition

Carolina Academic Press, 2014

This book describes the history, purpose, structure, and procedures of California's criminal justice system. It also highlights some of the current issues, challenges, and controversies facing the system.

Juan Ryusuke Ishikawa

Department of Modern Languages and Literatures

『チューリングの妄想』(*El delirio de Turing*)

Modern Planning Office, 2014

A translation from Spanish to Japanese of Bolivian writer Edmundo Paz Soldán's novel *El delirio de Turing*.

Liam Leonard

Department of Sociology

Occupy The Earth: Global Environmental Movements

Emerald Group Publishing Limited, 2014

Throughout the world, new movements are emerging in an attempt to challenge those who would put profits before the planet. This volume brings together global contributions that represent the cutting edge of research in the area of global environmental movements. Contributions include chapters on the impacts of environmental groups globally.

Liam Leonard

Department of Sociology

The UN Global Compact: Fair Competition and Environmental and Labour Justice in International Markets

Emerald Group Publishing Limited, 2015

Around the globe, the UN Global Compact has promoted the creation of local and regional networks for businesses to act together to mainstream the Ten Principles. This edited volume brings together international contributions on the specific implications for business when embracing the Global Compact.