



14th Annual Author Awards

Wednesday, February 26, 2014
2:00 - 4:00 p.m.
Titan Student Union, Pavilion B

AGENDA

Dessert Reception

Call to Order

Edward J. Fink, Director, Faculty Development Center

Welcoming Remarks

José L. Cruz, Provost and Vice President for Academic Affairs

Program Recognition

Susan Tschabrun, University Librarian

Faculty Books

Claude Damsa, Senior Manager of Course Materials, Titan Shops

Recognition of Faculty Authors by Their Deans or Associate Deans

COLLEGE OF THE ARTS

Joseph H. Arnold, Dean
James R. Taulli, Associate Dean
1 author, 1 book

COLLEGE OF EDUCATION

Claire C. Cavallaro, Dean
Lisa Kirtman, Associate Dean
5 authors, 3 books

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

Raman M. Unnikrishnan, Dean
Susamma Barua, Associate Dean
1 author, 1 book

COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

Shari G. McMahan, Dean
Stephan Walk, Associate Dean
8 authors, 7 books

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

Anil K. Puri, Dean
Morteza Rahmatian, Associate Dean
1 author, 1 book

COLLEGE OF COMMUNICATIONS

William G. Briggs, Dean
S. Irene Matz, Associate Dean
9 authors, 9 books

COLLEGE OF NATURAL SCIENCES AND MATHEMATICS

David Bowman, Interim Dean
Mark Filowitz, Associate Dean
1 author, 4 books

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Sheryl Fontaine, Interim Dean
Mitch Avila, Associate Dean
11 authors, 11 books

Closing

Edward J. Fink

Group Photograph

Authors, please gather at the stage immediately after the closing for a photo. You may then take your books from the display table or donate them to the library.

Presented by

Office of the President, Division of Academic Affairs, Pollak Library, Titan Shops, and the Faculty Development Center

*Authors in **bold** are Cal State Fullerton faculty. This 2014 Author Awards program recognizes 37 faculty and 37 books across all eight colleges.*



COLLEGE OF THE ARTS

Maria Cominis Glaudini

Department of Theatre and Dance

Rehearsing in the Zone: A Practical Guide to Rehearsing without a Director, revised printing

Kendall Hunt, 2013

Skill level can vary greatly from actor to actor, which makes rehearsing without a teacher or director challenging. Actors often don't know what to accomplish in rehearsal and end up achieving nothing and wasting time. *Rehearsing in the Zone* is a primer on the independent, scene-study, rehearsal process.

COLLEGE OF ENGINEERING AND COMPUTER SCIENCE

Mohinder S. Grewal, with Angus P. Andrews (Rockwell Science Center) and Chris G. Bartone (Ohio U)

Department of Electrical Engineering

Global Navigation Satellite Systems, Inertial Navigation, and Integration: Solutions Manual, 3rd ed

John Wiley & Sons, 2013

This manual presents the solutions to more than 120 real world (large dimension) problems, which are presented in the textbook for which this handbook is authored. The problems are solved with MATLAB.

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

Dana Loewy and Mary Ellen Guffey (Emeritus, LA Pierce College)

Department of Marketing

Essentials of Business Communication, 9th ed

Cengage Learning, 2013

This market-leading textbook provides a four-in-one learning package: authoritative text, practical workbook, self-teaching grammar/mechanics handbook, and premium website. The ninth edition offers extraordinary print and digital exercises to help students build confidence as they review grammar, punctuation, and writing guidelines.

COLLEGE OF NATURAL SCIENCES AND MATHEMATICS

Bogdan Suceavă, translation from Romanian by Alistair Ian Blyth

Department of Mathematics

Miruna: A Tale

Twisted Spoon Press, 2014

In this novel, set in a village in the Carpathian Mountains, one of the last outposts of pre-modernity, an elderly man tells his grandchildren tales that weave their family history with the real history of the past century. Received the Fiction Award of the Bucharest Association of Writers.

Bogdan Suceavă

Department of Mathematics

Coming from An Off-Key Time (Venea din timpul diez), third printing

Editura Polirom, 2014

In this apocalyptic novel, Suceavă satirizes events in his native Romania since the fateful end of the Ceausescu regime in 1989.



COLLEGE OF NATURAL SCIENCES AND MATHEMATICS

Bogdan Suceavă

Department of Mathematics

Memoirs from an Ideal Library (Memorii din biblioteca ideală)

Editura Polirom, 2013

These essays “take the reader on a walk through a garden, living in that almost undifferentiated original Greek state, inhabited in equal measure by geometry and history. The geometry ranges from foundational in nature, from Euclid to Hilbert and Birkhoff, to the history of the concept of curvature” (*Mathematical Reviews*).

Bogdan Suceavă

Department of Mathematics

Can One Hear The Shape of A Drum? (Să auzi forma unei tobe)

Millennium Books, 2013

In this short story collection, “while much of [Suceavă’s] fiction can be considered exemplary of realism, elements of fantasy frequently predominate” (*Contemporary Fiction*). Some of these stories have been published in English translation in *Short Story*, *Review of Contemporary Fiction*, *Absinthe: New European Writing*, *Two Lines*, and other magazines.

COLLEGE OF EDUCATION

Sharon Verner Chappell and Christian J. Faltis (UC Davis)

Department of Elementary and Bilingual Education

The Arts and Emergent Bilingual Youth: Building Culturally Responsive, Critical and Creative Education in School and Community Contexts

Routledge (Taylor & Francis), 2013

This text offers a critical sociopolitical perspective on working with emerging bilingual youth at the intersection of the arts and language learning, with a strong focus on social justice curricula and pedagogies that support the emergence of youth voices in multiple languages.

Loretta Donovan and **Timothy Green**

Department of Elementary and Bilingual Education

Making Change: Creating 21st Century Teaching & Learning Environments

Shell Education, 2014

Donovan and Green provide a theoretical and practical approach to transforming a school or classroom into a 21st Century Learning Environment. Grounded in change theory, the book provides steps and suggestions for teachers and administrators to help their schools use technology in meaningful and student-centered ways to enhance learning.

Hallie Kay Yopp and **Ruth Helen Yopp**

Department of Elementary and Bilingual Education

Literature-Based Reading Activities: Engaging Students with Literary and Informational Text, 6th ed

Pearson Education, 2014

This book provides teachers with classroom-tested, research-based activities for ensuring children's successful interactions with literary and informational text. It supports teachers' efforts to be effective decision-makers as they plan instruction for their culturally, linguistically, and academically diverse K-8 students. Included are discussions of new contexts for teaching and learning.



COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

Jeffrey A. Kottler

Department of Counseling

Change: What Really Leads to Lasting Personal Transformation

Oxford University Press, 2014

This book represents a definitive investigation of experiences that lead people to make enduring changes, whether in the context of psychotherapy or, more often, serendipitous events. Chapters feature research and case examples of how people recover, and even thrive, after trauma, addictions, spiritual awakenings, travel, and in the classroom or therapy.

Jeffery A. Kottler and Matt Englar-Carlson, with Jon Carlson (Governors State U), Editors

Department of Counseling

Helping Beyond the 50-Minute Hour: Therapists Involved in Meaningful Social Action

Routledge (Taylor & Francis), 2013

This volume presents the stories of psychologists, social workers, and counselors who have launched service projects in their communities or on a global scale. It features Jeffrey's own project, Empower Nepali Girls, in which his team raises money to support children at greatest risk to be trafficked into sex slavery.

Mikel Hogan

Department of Human Services

Four Skills of Cultural Diversity Competence: A Process for Understanding and Practice, 4th ed

Brooks/Cole (Cengage Learning), 2013

Hogan's overarching approach to cultural diversity competence is multilevel and multi-dimensional. It encompasses cultural awareness, understanding, and skills at the personal, interpersonal, and organizational/institutional levels.

Kristi Kanel

Department of Human Services

A Guide to Crisis Intervention, 5th Edition

Cengage Learning, 2015

Kanel's new edition includes a chapter on OIF and OEF veteran's issues, such as PTSD, TBI, depression/suicide, and Military Sexual Trauma. Other new material includes bullying, unemployment crisis, self-injurious behaviors, and community disasters involving gun violence -- offering a first-person point of view of CSUF's lockdown in December 2012.

William C. Beam and Gene M. Adams

Department of Kinesiology

Exercise Physiology Laboratory Manual, 7th ed

McGraw-Hill, 2014

The book is a comprehensive resource for instructors interested in practical laboratory experiences in exercise physiology. It consists of 26 chapters covering aerobic and anaerobic fitness, cardiovascular and pulmonary function, strength, body composition, and flexibility, each written in a research style with an introduction, methods, comparative results, and discussion.

Cindy Smith Greenberg and Vicky R. Bowden (Azusa Pacific), Editors

School of Nursing

Children and their Families: The Continuum of Nursing Care, 3rd ed

Wolters Kluwer Health / Lippincott Williams & Wilkins, 2014

One of the major textbooks on nursing care of children, birth through young adulthood, this text is used in universities and healthcare facilities across the United States and internationally to master the concepts and skills necessary for effective pediatric nursing practice in settings from home to school to medical center.



COLLEGE OF HEALTH AND HUMAN DEVELOPMENT

BJ Snell, with William Sears (UC Irvine), Martha Sears, Linda Holt (NorthShore U HealthSystem)

School of Nursing

The Healthy Pregnancy Book: Month by Month, Everything You Need to Know from America's Baby Experts

Little, Brown and Company, 2013

This book provides tools that lead to a healthy pregnancy, birth, baby, and initial parenting. A month-by-month guide describes the changes that occur and how a woman can influence a better outcome. The book is intended to empower women with the foundation that pregnancy and birth are normal life events.

COLLEGE OF COMMUNICATIONS

xtine burrough

Department of Communications

Foundations of Digital Art and Design with Adobe Creative Cloud

New Riders (Voices That Matter series), 2014

This text combines lessons in Bauhaus-inspired design principles with examples of contemporary digital art for learners using the Adobe Creative Suite. Like Burrough's co-authored *Digital Foundations* and *Visual Communication on the Web*, exercises in this book transform software training into a critical learning activity.

Paul Martin Lester

Department of Communications

Digital Innovations for Mass Communications: Engaging the User

Routledge (Taylor & Francis), 2014

When digital innovations are added to traditional print and screen presentations, media users are not only allowed to interact with the information but can also physically engage with the story displayed. Giving students the tools they need to transform their storytelling in this manner is the goal of this textbook.

Nancy Snow

Department of Communications

Truth is the Best Propaganda: Edward R. Murrow's Speeches in the Kennedy Years

Miniver Press, 2013 (print and Kindle version)

Former USIA official Nancy Snow selects ten speeches by legendary CBS journalist, Edward R. Murrow, who was appointed USIA Director by JFK. The book gives insight into the Cold War ideology at play and reveals the tension Murrow felt as he navigated the waters from objective journalist to government propagandist.

Tenzin Dorjee, Translator

Department of Human Communication Studies

A Drop from the Marvelous Ocean of History: The Lineage of Lelung Pema Zhepai Dorje, by Tenzin Phunstok Loden

Tibet House US, 2013

This book describes the unique lineage of Lelung in Tibetan Buddhism and culture from the 14th century to the present. It demonstrates the beauty and power of this normal nonsectarian approach to Buddhism as inherited, preserved, studied, practiced, realized, and performed in Tibet for centuries and still today.



COLLEGE OF COMMUNICATIONS

Robert H. Gass and John S. Seiter (Utah State U)
Department of Human Communication Studies
Persuasion: Social Influence and Compliance Gaining, 5th ed
Pearson (Allyn & Bacon), 2014

Persuasion is an indispensable feature of human interaction. The text covers a wide range of persuasive phenomena. In addition to traditional forms of persuasion, it also examines the transformational role of new media in social influence. Currently this is the best-selling text on persuasion in the field of Communication.

Jason J. Teven, with Dan O'Hair (U of Kentucky), Mary Wiemann (Emeritus, Santa Barbara City College, and Dorothy I. Mullin (UC Santa Barbara)
Department of Human Communication Studies
Communication and You: An Introduction
Bedford-St. Martin's, 2014

This book provides readers with everything they need to succeed at communicating effectively. It engages them by encouraging them to assess their own communication experiences and to consider the communication concepts at work, in their relationships, and in the world around them.

Stella Ting-Toomey and John G. Oetzel (U of Waikato), Editors
Department of Human Communication Studies
The Sage Handbook of Conflict Communication: Integrating Theory, Research, and Practice, 2nd ed
Sage Publications, 2013

In this award-winning handbook, the editors and the conflict experts provide the knowledge base of the field of conflict communication. They identify best theories, ideas, and practices of conflict communication.

Edward J. Fink
Department of Radio-TV-Film
Dramatic Story Structure: A Primer for Screenwriters
Routledge (Taylor & Francis), 2014

Fink condenses centuries of writing about dramatic theory into ten concise chapters, expanding the six fundamental elements of drama from Aristotle's Poetics (plot, character, theme, dialogue, sound, spectacle), analyzing the theory and structure of comedy, exploring the concepts of unity, metaphor, style, universality, and catharsis, and presenting script formats.

Edward J. Fink and **Lynne S. Gross** (Emeritus), with James C. Foust (Bowling Green U)
Department of Radio-TV-Film
Video Production: Disciplines and Techniques, 11th ed
Holcomb Hathaway, 2013

The authors balance descriptions of production techniques and practices with practical "how-to" information. They provide guidance on "big-picture" topics (e.g., the variety of cameras available) and then move to relevant details (e.g., picture framing and composition). The book's illustrations and photos aid comprehension and help readers absorb information quickly.



COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Michael C. Steiner, Editor

Department of American Studies

Regionalists on the Left: Radical Voices from the American West

University of Oklahoma Press, 2013

This collection of scholarly essays explores the political dimensions of western American regionalism during its heyday in the 1930s and 40s and also today. Focusing on 16 progressive intellectuals, authors, and artists, the book uncovers a significant radical tradition from the past that has surprising relevance in the present.

Edward J. Knell and Mark P. Muñiz (St. Cloud State U), Editors

Department of Anthropology

Paleoindian Lifeways of the Cody Complex

University of Utah Press, 2013

This book is the first synthesis in the more than 50-year history of one of the most important Paleoindian cultural traditions in North America. It provides a new perspective on a well-known but understudied cultural tradition and opens the door for a new generation of exciting research.

Karen Stocker

Department of Anthropology

Tourism and Cultural Change in Costa Rica: Pitfalls and Possibilities

Lexington Books (Rowman & Littlefield), 2013

Based on ethnographic research with people involved in all facets of tourism (tourists, tour operators, longstanding residents of toured locales, expats, and more), Stocker presents the effects of tourism on Costa Rican cultures. The book concludes with these varied stakeholders' recommendations for enacting a more responsible form of tourism.

Cameron Walker and Neil Carr (U of Otago, New Zealand), Editors

Department of Anthropology

Tourism and Archaeology: Sustainable Meeting Grounds

Left Coast Press, 2013

This book brings together scholars in the field of tourism and archaeologists who are involved with tourism at archaeological sites to explore crucial issues that are important to both fields. Additionally, nine case studies discuss various aspects of personal experience at important archaeological sites around the world.

Lana L. Dalley and Jill Rappoport (U of Kentucky), Editors

Department of English, Comparative Literature and Linguistics

Economic Women: Essays on Desire and Dispossession in Nineteenth-Century British Culture

The Ohio State University Press, 2013

Dalley and Rappoport bring together leading and emerging voices in the interdisciplinary field of economic criticism to showcase the wide range of economic activities and relationships of women both real and fictional in nineteenth-century British culture.



COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

Stephen J. Mexal

Department of English, Comparative Literature and Linguistics

Reading for Liberalism: The Overland Monthly and the Writing of the Modern American West

University of Nebraska Press, 2013

Mexal examines the shifting literary and narrative construction of liberal selfhood in California in the late nineteenth century through case studies of a number of authors who wrote for the *Overland Monthly* literary magazine.

David Sandner and Jacob Weisman (Tachyon Publications), Editors

Department of English, Comparative Literature and Linguistics

The Treasury of the Fantastic

Tachyon, 2013

This volume is a collection of classic fantastic works, both genre and mainstream, fiction and poetry, literature for children and for adults, from the nineteenth and early twentieth centuries.

Jill Leslie Rosenbaum and Shelley Spivack (U of Michigan - Flint)

Division of Politics, Administration and Justice

Implementing a Gender-Based Arts Program for Juvenile Offenders

Elsevier, 2014

This book describes the development and implementation of the Buckham / Genesee Valley Regional Center (GVRC) Share Art Project and documents the need for gender-based arts programming.

Stacy L. Mallicoat and Connie Estrada Ireland (Cal State Long Beach)

Division of Politics, Administration and Justice

Women and Crime: The Essentials

Sage, 2014

This text explores key topics on women as victims, offenders, and criminal justice workers as they interact with various areas in criminal justice. It highlights important discussions (e.g., international criminal justice for women, rape in the military) and offers case studies on well-known offenders (e.g., Mary Kay Letourneau, Andrea Yates).

Stacy L. Mallicoat and **Christine L. Gardiner**, Editors

Division of Politics, Administration and Justice

Criminal Justice Policy

Sage, 2014

This text has three sections: 1) "Foundations of Criminal Justice Policy" -- role of politics, best practices, and street-level bureaucracy; 2) "Criminal Justice Policy in Action" -- analysis of policy issues in criminal justice (e.g., immigration, mental health, capital punishment); 3) "Future Directions of Criminal Justice Policy" -- emerging issues.

Lisa Weisman-Davlanter

Department of Psychology

Uncommon Sense: Effective Critical Thinking and Decision-Making in a Complex World

Pearson Learning Solutions, 2013

This text embodies an innovative approach in discussing the roots of and lifelong influences on critical thinking. It offers a pragmatic perspective explaining how to implement psychological theories of human functioning and decision-making in everyday encounters.