CALIFORNIA STATE UNIVERSITY, FULLERTON

2018 Author Awards
2018 Author Awards

Wednesday, March 21, 2018
Titan Student Union, Pavilion B
2:00-4:00 pm

Agenda

Dessert Reception

Call to Order
Erica Bowers, Director, Faculty Development Center

Welcoming Remarks
Karyn Scissum Gunn, Associate Vice President for Academic Operations

Author Recognition
Emily Bonney, Interim University Dean of the Library

Recognition of Faculty Authors by Their Deans or Associate Deans

Closing
Erica Bowers, Director, Faculty Development Center

Book Submissions
You may take your books from the display table or we would welcome them as donations to the library for display purposes.

Presented by
Office of the Provost and Vice President for Academic Affairs, the Pollak Library, Titan Shops, and the Faculty Development Center
MARIA COMINIS GLAUDINI • Department of Theatre and Dance
*Rehearsing In The Zone, A Practical Guide to Rehearsing Without A Director*
Published by Kendall Hunt, 2017
A handbook for acting students on how to rehearse with their scene partner independently from a teacher or director. This second edition has been adopted at USC School of Dramatic Arts, California State University Long Beach and other colleges across the nation.

DAVID PLOUFFE • Department of Visual Arts
*Art Appreciation: An Introduction to the Formal Elements and Mediums*
Published by Cognella Academic Publishing, 2017
Written for those new to the study of art to help familiarize them with foundational concepts and vocabulary used by artists and art historians.

KIT SEATON • Department of Visual Arts
*Afar*
Published by Image Comics, 2017
The story of this young adult graphic novel centers on a young teenage girl named Boetema, who discovers she has the ability to astral-project to other worlds in her dreams. She must learn to control her talent, while protecting her younger brother when her parents leave her in charge to find work in another town. This graphic novel consists of 168 fully illustrated, painted, and hand-lettered pages.

JIM VOLZ • Department of Theatre and Dance
*Introduction to Arts Management*
Published by London’s Methuen Drama and New York City’s Bloomsbury Press, 2017
Developed for Theatre, Dance, Music and Museum Producers and Managers, this book is used in the professional field and in arts management programs internationally. Paige Newmark, Artistic Director, Shakespeare Western Australia states that “Jim Volz’s book is the ultimate guide to Arts Management. A compact manifesto from years of working as a consultant, teacher and practitioner.”
MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

NICK HUNTINGTON-KLEIN • Department of Economics
*A Step-by-Step Guide to the Principles of Microeconomics*
Published by Kona Publishing & Media Group, 2017
This is a textbook, designed to be largely a supplementary book, that focuses on providing concrete and straightforward explanations of the types of models typically encountered in Principles of Microeconomics classes. This book is inspired by experience both with teaching and tutoring the Principles of Microeconomics course. It is unusual at the Principles level in its focus on explaining the details and inner workings of economic models.

SINJINI MITRA • Department of Information Systems and Decision Sciences
MIKHAIL GOFMAN • Department of Computer Science
*Biometrics in a data driven world: Trends, Technologies, and Challenges*
Published by CRC Press (Chapman & Hall), 2016
This book aims to inform readers about the modern applications of biometrics in the context of a data-driven society, to familiarize them with the rich history of biometrics, and to provide them with a glimpse into the future of biometrics. It is designed for individuals interested in exploring the contemporary applications of biometrics, from students to researchers and practitioners working in the field. The book includes recent research and case studies on several newer application areas of biometrics such as, mobiles, social networking, healthcare, education, gaming and entertainment.

DAVID OBSTFELD • Department of Management
*Getting New Things Done: Networks, Brokerage and the Assembly of Innovative Action*
Published by Stanford Business Books, 2017
Mobilizing people to pursue innovations that “gets new things done” depends critically on the effective orchestration of social networks and knowledge sharing, especially in a world increasingly reliant on collaborative projects that assemble actors with diverse interests, abilities, and knowledge. The book draws on original theory and extensive ethnographic and quantitative data from the automotive design process to offer a framework for creative projects – innovation not tied to pre-existing routines – that explains the social dynamics underlying innovation, entrepreneurship, artistic movements, and collective action.

JAMES PRIMBS • Department of Finance
*A Factor Model Approach to Derivative Pricing*
Published by Chapman and Hall/CRC, 2016
This book develops a quantitative and mathematical approach to the subject of pricing derivative securities in financial markets. It focuses on a simplified and unifying factor model framework. It is written in a “conversation” style and is intended mainly for researchers, academics, and graduate students.
ANTHONY R. FELLOW • Department of Communications
*Tweeting to Freedom: An Encyclopedia of Citizen Protests and Uprisings Around the World*
Published by ABC-CLIO, 2017
Tweeting to Freedom offers an analysis of how freedom-loving people around the world are harnessing the power of the Internet to push for greater liberties and to promote what they believe to be just causes. This book is the first to show how the world’s latest major communication platform – the Internet – is being used to reveal oppressive conditions that people may not learn about in any other way. It is designed for anyone interested in the use of social media to bring about change by courageous individuals.

BRUCE GEVIRTZMAN • Department of Human Communication Studies
*Frustration of Shame: In Defense of America’s Teachers*
Published by Rowman & Littlefield Education, 2016
This book examines the education crisis in the United States and places blame where blame is due (and not due).

BRUCE GEVIRTZMAN • Department of Human Communication Studies
*Take Down the Bubble*
Published by Black Rose Writing, 2017

DOUG SWANSON • Department of Communications
*Real world career preparation: A guide to creating a university student-run communications agency*
Published by Peter Lang Inc., 2017
This is an academic “how to” guide for administrators and faculty who seek to establish or build a campus-based, student-run advertising or public relations agency. This is the first book to be published on student-run agencies and includes 17 “agency spotlight” sections with best practice recommendations from different student agencies. The book includes a directory of the 158 student-run agencies in the U.S. and overseas.

ROSANNE WELCH • Department of Cinema and Television Arts
*Why The Monkees Matter: Teenagers, Television and American Pop Culture*
Published by McFarland, 2016
This book is a critical studies look at the 1966-68 sitcom about a group of young men who dreamed of rock and roll stardom but instead ended up in a series of silly adventures. The show won an Emmy for Best Comedy in 1967 and the band went on to rack up several #1 songs on the pop charts. The book shows why the program was revolutionary far beyond the success of the music. The book covers topics such as authorship in collaborative mediums, feminism, gender and sexuality in The Monkees and identity construction in television actors.
COLLEGE OF COMMUNICATIONS

ROSANNE WELCH • Department of Cinema and Television Arts
Women in American History: A Social, Political, and Cultural Encyclopedia
Published by ABC-CLIO, 2017
This 4 volume 100,000 word set covers women in both politics and popular culture from the pre-Columbian period to the modern day - everyone from Ladybird Johnson to Lady Gaga. It also includes primary documents and Overview essays about each time period which place the women in context.

DIANE WITMER • Department of Communications
DOUG SWANSON • Department of Communications
Public Relations Management: A Team-Based Approach
Published by Kendall Hunt, 2016
Our book frames public relations strategic planning and execution within a teamwork model. Students are shown the value of synergy and given guidance for working together to do great work for clients. This book has a template that students can follow to set up the structure of their PR campaign proposal and final report, to make sure they include all the critical elements clients look for. This book is marketed as an ebook only, to keep costs low for students.

COLLEGE OF EDUCATION

MARK ELLIS • Department of Secondary Education
Reimagining the Mathematics Classroom: Creating and Sustaining Productive Learning Environments, K-6
Published by the National Council of Teachers of Mathematics, 2017
This book synthesizes and illustrates current research on the essential elements of mathematics teaching and learning, unpacking each component—the classroom physical space; mathematical discourse, tasks, assessments; and families and communities—and provides concrete practical strategies and tools teachers can apply directly to their work.

TIM GREEN • Department of Elementary and Bilingual Education
The Educator’s Guide to Producing New Media and Open Educational Resources
Published by Routledge, 2017
Digital video, audio, and text have never been more popular, and educators need to know how to make new media work in all types of learning environments. The Educator’s Guide to Producing New Media and Open Educational Resources provides practical advice on how to produce and use open access resources to support student learning. This realistic “how-to” guide is written for education professionals in any discipline seeking to transform their instruction with technology.

NICK HENNING • Department of Secondary Education
ALISON G. DOVER • Department of Secondary Education
Preparing to Teach Social Studies for Social Justice: Becoming a Renegade
Published by Teachers College Press, 2016
This practical book shows how veteran, justice-oriented social studies teachers are responding to high-stakes testing and standards-based mandates, focusing on how they build curriculum, support students’ literacy skills, and prepare students to think and act critically within and beyond the classroom. In order to provide direct classroom-to-classroom insights, the authors draw on letters written by veteran teachers addressed to new teachers entering the field.
MATT ENGLAR-CARLSON • Department of Counseling
*Adlerian Psychotherapy*
Published by the American Psychological Association, 2017
The ideas of Alfred Adler are at the heart of most contemporary approaches to psychotherapy, yet in many ways, Adler’s ubiquity has made him invisible. Adlerian Psychotherapy explores the theory, history, research, and practice of a person-centered approach to psychotherapy that emphasizes that the socio-cultural context of a person’s life is a driving influence on one’s mental health and life experiences.

ANDY GALPIN • Department of Kinesiology
*Unplugged: Evolve from Technology to Upgrade Your Fitness, Performance, & Consciousness*
Published by Victory Belt Publishing, 2017
Unplugged provides a blueprint for using technology to meet your health and performance goals in a much smarter way, while reconnecting to your instincts and the natural world. In addition to the scientific insight of Dr. Andy Galpin, it features exclusive stories and advice from elite athletes and world-renowned experts like Tim Ferriss, Laird Hamilton, Kai Lenny, Dr. Kelly Starrett, Steven Kotler, Erin Cafaro, Dr. Lenny Wiersma, and more!

MATTHEW LLEWELLYN • Department of Kinesiology
JOHN GLEAVES • Department of Kinesiology
*History and Philosophy of Sport and Physical Activity*
Published by Human Kinetics, 2017
History and Philosophy of Sport and Physical Activity blends historical investigations and philosophical insights regarding sport and physical activity. This cross-disciplinary text shows how theory in the humanities can affect professional practice.

MATTHEW LLEWELLYN • Department of Kinesiology
JOHN GLEAVES • Department of Kinesiology
*The Rise and Fall of Olympic Amateurism*
Published by the University of Illinois Press, 2016
For decades, amateurism defined the ideals undergirding the Olympic movement. Today’s Games present athletes who enjoy open corporate sponsorship and unabashedly compete for lucrative commercial endorsements. Matthew P. Llewellyn and John Gleaves analyze how this astonishing transformation took place. The Rise and Fall of Olympic Amateurism is the first book-length examination of the movement’s foundational ideal.
This anthology delves into the American sports arena to explore the long history of Asian American sporting cultures and considers how identities and communities are negotiated on sporting fields. Ranging from boxing and basketball to spelling bees and wrestling, the contributors reveal the intimate connection between sport and identity formation, paying particular attention to the processes of citizen-making, the policing of national and diasporic bodies, and how stereotypes may be challenged, negotiated, and destroyed as athletic performances create multiple opportunities for claiming American identities.

Malate (Dis)placed tells the story of how the gay community challenged the juggernaut of neoliberal urbanization in the Malate district of Manila, the Philippines. This thirteen-year ethnography unpacks the relations of tourism, urbanization, gay consumerism, and a late capitalist ethos of individualism, documenting how they both mediate sexual community and create formative struggles over place.

In this study, I explore how online communities of participatory audiences have helped to re-define authorship and audience in the digital age. Using over a decade of ethnographic research, this book explores the rise and fall of a site that some heralded as ground zero for the democratization of television criticism.

This book provides a thematic overview of policing and its role in American society. It examines the history and basic functions of law enforcement, highlights the role of police within a democratic society, and discusses the importance of legitimacy for the system and society at large. This introductory policing text provides extensive information about how police identify community problems, the methods police use to respond to problems, and police interrogation methods.

This book is a collection of essays written by experienced educators that explores the pedagogical value of monsters. Each contributor reflects on how monsters can augment the curriculum, inspire new instructional strategies, and transform student learning in and across disciplines, with examples from art history, literature, philosophy, rhetoric, theater, foreign language, religious studies, history, American Studies, geography, study abroad, and high school English.
ERUALDO GONZÁLEZ • Department of Chicana and Chicano Studies
*Latino City: Urban Planning, Politics, and the Grassroots*
Published by Routledge, 2017

The book traces redevelopment from 1970s urban renewal to present day new urbanism, creative class, and transit-oriented models of planning and their implementation in Santa Ana, California, one of the United States’ most Mexican communities. The book provides an intimate analysis of how the discourse and politics of redevelopment institutionalize the disenfranchisement of local community and meanings of diversity and urban social change in response to these redevelopment trends.

NATALIE GRAHAM • Department of African American Studies
*Begin with a Failed Body*
Published by University of Georgia Press, 2017

Begin with a Failed Body is a collection of poems centering on the body as a site for revelation.

BENJAMIN HUBBARD • Department of Religious Studies
*A Battlefield of Values--America’s Left, Right, and Endangered Center*
Published by Praeger, 2016

Co-authored with Stephen Burgard, this book describes the huge political and cultural divide in America and its negative effects. It then looks at issues where there is still some consensus and at how the political center might be nurtured.

JUAN RYUSUKE ISHIKAWA • Department of Modern Languages and Literatures
*The Informers*
Published by Sakuhinsha, 2017

A Japanese translation of the novel Los informantes by Colombian writer Juan Gabriel Vásquez.

CARRIE LANE • Department of American Studies
*Anthropologies of Unemployment: New Perspectives on Work and Its Absence*
Published by Cornell University Press, 2016

Anthropologies of Unemployment is an accessible, innovative book that offers ethnographically rich examinations of unemployment across five continents. This diverse collection of case studies demonstrates that while unemployment is a pressing global phenomenon, how people experience and interpret unemployment is shaped in important ways by the particularities of their local and national cultures.

JEELOO LIU • Department of Philosophy
*Neo-Confucianism: Metaphysics, Mind, and Morality*
Published by Wiley-Blackwell, 2017

*Neo-Confucianism: Metaphysics, Mind, and Morality* engages the latest global scholarship to offer an articulate and penetrating analysis of Chinese philosophy in the Song-Ming era from the eleventh to seventeenth centuries and its application to Western philosophy.
STACY MALLICOAT • Division of Politics, Administration, and Justice

Crime and Criminal Justice: Concepts and Controversies
Published by SAGE Publications, Inc., 2016
This text introduces students to the key concepts of the criminal justice system and critically investigates current debates and issues in the field. Each chapter of the text provides case studies, international examples, and insights on career opportunities throughout the system. This book dedicated two full chapters to crime victims and criminal justice policy, which are topics that are either ignored in traditional texts or are relegated to a brief discussion.

ENRIC MALLORQUÍ-RUSCALLEDA • Department of Modern Languages and Literatures

Catalan Diachronic & Corpus Linguistics: Four New Approaches
Published by Studia Iberia et Americana-California State University, Fullerton, 2016
Co-edited with Prof. Antonio Cortijo (UCSB) this book is a new approach on Catalan, from a diachronic point of view.

ENRIC MALLORQUÍ-RUSCALLEDA • Department of Modern Languages and Literatures

El género epistolar en el seiscientos hispánico: Justo Lipsio y su “Epistolica institutio” [o “Tratado sobre cómo escribir cartas”]
Published by eHumanista-UC Santa Barbara, 2016
First Spanish edition of Lipsius’ Neolatin text, which is to understand the polemics surrounding the “Attic Prose” during the seventeenth century in Spain, Europe and Colonial Latin America. Prefaced by President of Honor of International Association of Hispanists and CUNY-The Grad Center Professor Lía Schwartz.

ENRIC MALLORQUÍ-RUSCALLEDA • Department of Modern Languages and Literatures

Libros de caballerías “a lo divino” (1552-1601). Historia, crítica y poética de un género literario olvidado
Published by University of Sao Paulo and University of Alicante, in co-edition, 2016
This book is a study of the little-known early modern romances of chivalry tracing their audience and reception throughout the centuries, both in Latin America and Europe.

ENRIC MALLORQUÍ-RUSCALLEDA • Department of Modern Languages and Literatures

Tocados por la santidad: lectores, lectura y usos de los “Quijotes a lo divino” (ss. XVI-XX)
Published by University of Sao Paulo and University of Alicante, 2016
This book is a study of the little-known early modern romances of chivalry, which rewrite the medieval literary genre of the romances of chivalry from a poetic and political perspective.

DAVID MARLEY • Department of History

Skipper Stories: True Tales from Disneyland’s Jungle Cruise
Published by Theme Park Press, 2016
The first oral history of a Disneyland attraction, the World Famous Jungle Cruise. The book features stories about the wild antics of skippers over the decades and contains interviews with more than 30 Skippers from every era of the park.
IRENA PRAITIS • Department of English, Comparative Literature, and Linguistics
*The Last Stone in the Circle*
Published by Red Mountain Press, 2016
*The Last Stone in the Circle* is a collection of poems that recounts the experiences of inmates in a WWII Arbeitserziehungslager (Work Education Camp) outside of Romhild, Germany. This book is based on eye-witness accounts and draws attention to the reality that there were 10s of thousands of camps beyond the main camps most frequently mentioned.

NANCY SEGAL • Department of Psychology
*Twin Mythconceptions: False Beliefs, Fables, and Facts About Twins*
Published by Academic Press, 2017
This book names 70 beliefs about twins and provides the scientific truth behind them. Each answer consists of a brief response, as well as a longer detailed explanation. The book is very timely because of the dramatic increase in twin births and, unfortunately, the incorrect information that also seems to multiply.

NICOLE SEYMOUR • Department of English, Comparative Literature, and Linguistics
*Kelly Reichardt: Emergency and the Everyday*
Published by the University of Illinois Press, 2017
This co-authored book examines the work of Kelly Reichardt, a critically acclaimed contemporary filmmaker. We argue that Reichardt’s slow-paced films show us that economic and environmental disasters are experienced gradually, with the aftermath often more damaging than the spectacular events that precipitate them.

CHOU DHURY M. SHAMIM • Division of Politics, Administration and Justice
*Cadet College Memories: The Early 1960s*
Published by Anwar Faridee, Magnum Opus, 2017
The book is a history of an English Public School prototype that began with the establishment of Eton and Harrow in the 15th and 16th centuries by Henry VI and Elizabeth I and then spread to British colonies like India. These boarding schools had a tremendous impact on the education system of India, Pakistan and Bangladesh in addition to other South Asian countries.

ALLISON VARZALLY • Department of History
*Children of Reunion: Vietnamese Adoptions and the Politics of Family Migrations*
University of North Carolina Press, 2017
In 1961, the U.S. government established the first formalized provisions for intercountry adoption just as it was expanding America’s involvement with Vietnam. Adoption became an increasingly important portal of entry into American society for Vietnamese and Amerasian children, raising questions about the United States’ obligations to refugees and the nature of the family during an era of heightened anxiety about U.S. global interventions. Whether adopting or favoring the migration of multiracial individuals, Americans believed their norms and material comforts would salve the wounds of a divisive war. However, Vietnamese migrants challenged these efforts of reconciliation.
MERRI LYNN CASEM • Department of Biological Science
Case Studies in Cell Biology
Published by Academic Press, 2016
A collection of case studies that curate primary scientific literature to guide students to a better understanding of core concepts in cell biology. The case studies highlight “how we know what we know” while also providing practice in how to critically read and analyze primary scientific literature.

ADAM GLESSER • Department of Mathematics
Business Calculus
Published by Kendall Hunt, 2016
Introductory-level business calculus textbook stressing procedural fluency as well as conceptual understanding. The book combines rigorous mathematics, illustrative examples, helpful mnemonics, innovative solution methods, and highlights of common mistakes. It is one of the few calculus books on the market that focuses almost exclusively on business and economics applications.

SHIVANI SONI • Department of Biological Science
Emerging Applications, Perspectives, and Discoveries in Cardiovascular Research
Published by IGI Global, 2017
This book is a comprehensive reference source for the latest academic material on the exploration of cardiovascular diseases and provides an interdisciplinary examination of novel developments and applications for cardiovascular sciences. Highlighting a range of diverse topics, such as pharmacology, pathophysiology, and alternative medicine, this book is ideally designed for researchers, professionals, practitioners, graduate students, and academics interested in the latest medical advancements.

BOGDAN SUCEAVĂ • Department of Mathematics
Istoria lacunelor (‘A History of Gaps’)
Published by Polirom Press, 2017.
This historical essay (in Romanian) discusses a variety of lost books in the history of mankind, including memoirs, theater, novels, poetry, mathematics and celestial mechanics. What could have been the whole history if some essential manuscripts were never lost?

BOGDAN SUCEAVĂ • Department of Mathematics
Miruna, povesc (Miruna, a Tale’)
Published by Modrijan Press, Ljubljana, 2016.
This novel is translated from Romanian into Slovene by Aleš Mustar. A village in the Carpathian Mountains, one of the last outposts of pre-modernity, an elderly man, sensing his time is short, tells his young grandchildren tales that weave a family saga covering the real history from the 1870s to the time of the telling. Incorporating elements of fantasy common to the storytelling traditions of the Balkans, historical characters mix with imaginary beings in a landscape that recreates the world of an isolated village bearing an unusual name: Evil Vale.

BOGDAN SUCEAVĂ • Department of Mathematics
Miruna, o poveste (‘Miruna, a Tale’)
Published by Polirom Press, 2017.
Blending the autobiographical and historical with the marvelous, ‘Miruna, a Tale’ is a novel whose core is the exploration of the imaginary themes and motives that informed traditional society in the mountainous regions of Romania, a world that was radically transformed into virtual extinction over the course of the 20th century. This is the third printing of this novel in Romanian.
This novel (in Romanian) focuses on the events that took place in Romania on August 8, 1870, during the Franco-Prussian war. A failed attempt of coup d’etat sheds a light on the politics in Romania during the early years ohenzollern Dynasty reign in the new principality.

Recent Advances in the Geometry of Submanifolds: Dedicated to the Memory of Franki Dillen (1963-2013)
Published by American Mathematical Society, 2016.
The focus of the volume is on recent studies of submanifolds of Riemannian, semi-Riemannian, Kaehlerian and contact manifolds. Some of these use techniques in classical differential geometry, while others use methods from ordinary differential equations, geometric analysis, or geometric PDEs. Bogdan Suceavă is editor of the volume together with Alfonso Carriazo, Yun Myung Oh, and Joeri Van der Veken.

Grandfather Goes Back to French
Published by Vilenica International Literary Festival, 2016

A Medieval Mystery: Nicole Oresme’s Concept of Curvitas
Published by Princeton University Press, 2017.
This paper is written with CSUF undergraduate student Isabel Marie Serrano, and appears in The Best Writings on Mathematics 2016, Editor: Mircea Pitici. It appeared originally in the Notices of the American Mathematical Society, vol 62, 2015, pp.1030-1034. The essay is on Nicole Oresme, an author who lived in the 14th century and wrote his most important work ‘De configurationibus’ during the Black Death, a devastating plague with tragic consequences for the European history.

Bucarest. Promenades litteraires
Publisher: Non Lieu Editions, 2017
This is an anthology in French publishing literary works related to the city of Bucharest. There are 26 authors in works collected by Cecile Folschweiller and Andreia Roman. One of the fragments is from B. Suceava’s novel ‘The Night Someone Died for You’, Polirom Press, 2010.