16th Annual Author Awards

Wednesday, February 24, 2016
2:00 - 4:00 p.m.
Titan Student Union, Pavilion B

Agenda

Dessert Reception

Call to Order
Laura Lohman, Director, Faculty Development Center

Welcoming Remarks
Shari McMahan, Deputy Provost/Associate Vice President for Academic Affairs

Program Recognition
Scott Hewitt, Interim University Librarian

Faculty Books
Claude Damsa, Senior Manager of Course Materials, Titan Shops

Keynote Address
The Power of Storytelling in Everyday Life—and the Classroom
Jeffrey Kottler
Professor, Department of Counseling

Recognition of Faculty Authors by Their Deans or Associate Deans

Closing

Group Photograph
Authors, please gather at the stage immediately after the closing for a photo.
You may then take your books from the display table or donate them to the library.

Presented by
Office of the President, Office of the Provost & Vice President of Academic Affairs, the Pollak Library, Titan Shops, and the Faculty Development Center
COLLEGE OF THE ARTS

DREW CHAPPELL • Department of Theatre and Dance
*Play, Performance, and Identity: How Institutions Structure Ludic Spaces*
Routledge, 2015

This book examines how institutions structure play experiences for adults and families.

MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS

SHERIF KHALIFA • Department of Economics
*Egypt’s Lost Spring: Causes and Consequences*
ABC CLIO PRAEGER, 2015

Approaches the cause of Egypt’s revolution from multiple angles, including the military civilian frictions, domestic political parties, political Islam, and the greater context of the Arab Spring. Answers a broad array of questions posed by those who continue to be puzzled by the tangled web of events that occurred during this period of upheaval.

FARROKH MOSHIRI • Department of Management
*United States Foreign Policy in the Middle East: The Historical Roots of Neo Conservatism (revised first edition)*
Cognella, 2014 (revised 2015)

The book argues that the intellectual and historical origins of Neo-Conservatism can be traced back to the Greco-Persian wars. It contends that neo-Conservatism itself is a deeply flawed world view which, when combined with pressure from interest groups, has led to major American foreign policy mistakes.

COLLEGE OF COMMUNICATIONS

JULE SELBO • Department of Cinema and Television Arts
*Screenplay: Building Story Through Character*
Routledge/Taylor & Francis, 2015

This textbook is aimed at the beginning and advanced screenwriter and provides historical basis for screenwriting guidelines as well as my original approach to structure, the 11-Step Character Arc.

JULE SELBO • Department of Cinema and Television Arts
*Women Screenwriters International Guide*
Routledge/Taylor & Francis, 2015

An in-depth and inclusive look at female screenwriters from 1896 to today in all filmmaking nations of the world.
COLLEGE OF COMMUNICATIONS

JASON SHEPARD • Department of Communications
Major Principles of Media Law
Cengage, 2015

Widely praised for its clarity and conciseness, Major Principles of Media Law summarizes complex legal concepts, featuring comprehensive coverage of topics critical to the study of media law, with both current and historical cases in each chapter that illustrate concepts and laws.

ANDI STEIN • Department of Communications
Attracting Attention: Promotion and Marketing for Tourism Attractions
Peter Lang, 2015

"Attracting Attention" offers information on the different strategies and tactics marketers can use when promoting their tourism attractions to the public. Topics covered include advertising and marketing, media relations, social media marketing, merchandising, special events, customer service, employee relations, and social responsibility and sustainability.

COLLEGE OF EDUCATION

TIM GREEN • Department of Elementary and Bilingual Education
Securing the Connected Classroom: Technology Planning to Keep Students Safe
ISTE Press, 2015

The book outlines a new process education leaders can follow to develop a secure environment for learning with technology. This book guides educators, administrators and IT staff through a step-by-step process for creating a districtwide blueprint for keeping students safe while maintaining an appropriate level of security.

TIM GREEN • Department of Elementary and Bilingual Education
The Essentials of Instructional Design: Connecting Fundamental Principles with Process and Practice, Third Edition
Routledge, 2015

The Essentials of Instructional Design, 3rd Edition introduces the essential elements of instructional design (ID) to students who are new to ID. Unlike most other ID books, The Essentials of Instructional Design provides an overview of the principles and practice of ID without placing emphasis on any one ID model.

ANDREA GUILLAUME • Department of Elementary and Bilingual Education
Classroom Teaching: A Primer for K-12 Professionals
Pearson, 2015

The Primer is a core methods text for future teachers. It explores key aspects of classroom teaching, including 21st century teaching and learning, strategies for teamwork with students and their families, educational stances, planning and assessment, inclusive and responsive instruction, instructional models and strategies, classroom management, and professional growth.
MOHINDER GREWAL • Department of Electrical Engineering
Wiley & Sons, 2015

Translation of 3rd Edition into Simplified Chinese. The book applies to navigation that uses satellite systems to guide and locate automobiles, people, aircraft, and geographical points. The technology is used by virtually everyone on the planet, e.g., outdoor enthusiasts, marathon runners, fitbits, cell phone apps, and police monitoring.

SUDARSHAN KURWADKAR • Department of Civil and Environmental Engineering
*Emerging Micro-Pollutants in the Environment: Occurrence, Fate, and Distribution*
American Chemical Society, 2015

The purpose of the book is to disseminate state of the art information on emerging pollutants in the environment.

JOHN GLEAVES • Department of Kinesiology
*The 1984 Los Angeles Olympic Games: Assessing the 30-Year Legacy*

In conjunction with the 30th anniversary of the Los Angeles Olympics, this volume examines their legacy. With an international collection of contributing scholars, this volume will span a range of global legacies, including the increasing commercialization of the Games, the changing participation of women, the Communist boycott movement, nationalism and sporting identity, and the modernization and California-cation of the Games.

CINDY GREENBERG • School of Nursing
*Pediatric Nursing Procedures*

A quick reference to essential nursing procedures and standards for pediatric nursing practice.

NICOLE JAFARI • Department of Child and Adolescent Studies
*Child & Adolescent Development*
Kona, 2015

This multidisciplinary, multicultural textbook covers child development from the prenatal stage to adolescence. The unique features of this book are its research content and its discussion of important theories, providing a global and universal view of human development, stability, and plasticity.
JEFFERY KOTTLER • Department of Counseling

*On Being a Master Therapist: Practicing What You Preach*
Wiley, 2015

What is it that leads to extraordinary levels of performance and excellence, whether as a psychotherapist, teacher, or professional? It isn’t just that exemplary professionals work harder, or practice more, than others, but they selectively and strategically identify their weaknesses and spend time improving those particular areas rather than practicing what they already do well.

JEFFERY KOTTLER • Department of Counseling

*Stories We’ve Heard, Stories We’ve Told: Life-Changing Narratives in Therapy and Everyday Life*
Oxford University Press, 2015

Ask students, readers, listeners, or viewers what they remember most about a class or book or film and it is clearly the stories that haunted them the most. For those faculty, psychotherapists, teachers, parents, and leaders who are interested in having the most impact, such influence is often embedded in well-told stories that ignite all the senses.

JEFFERY KOTTLER • Department of Counseling

*The Therapist in the Real World: What You Never Learn in Graduate School (But Really Need to Know)*
W. W. Norton, 2015

Written for practicing psychologists, social workers, counselors, family therapists, and other helping professionals this book, discusses many of the most challenging issues and difficulties faced by practitioners.

MATTHEW LLEWELLYN • Department of Kinesiology

*The 1984 Los Angeles Olympic Games: Assessing a 30-Year Legacy*

From the Communist boycott to Peter Ueberroth’s free-market capitalism, the 1984 Los Angeles Games rebranded the Olympic movement. In celebration of its 30th anniversary, this volume examines the global legacies of the LA Games from the rise of Olympic commercialism, the shifting participation of women, new challenges to anti-doping enforcement, and the many complex ways politics merged with international sport.

KAVIN TSANG • Department of Kinesiology

*Therapeutic Modalities for Musculoskeletal Injuries, Fourth Edition*
Human Kinetics, 2015

This edition offers comprehensive coverage of evidence-based therapies for rehabilitation of musculoskeletal injuries. It is a vital resource for students preparing for examinations as well as professionals in the field who wish to stay informed of the latest research.
STAN BRECKENRIDGE • Department of African American Studies

*Music Taste or Waste: Critical Listening Skills for Students, Teachers, and Parents*  

A practical approach to enhance our critical listening skills in order to better understand why we favor one style/song over another.

DAVE HALL • Department of History

*A Faded Legacy: Amy Brown Lyman and Mormon Women's Activism, 1872-1959*  
University of Utah Press, 2015

This book explores the largely forgotten political and social activism among second generation Mormon women through the life of one of that generation’s most prominent members.

MONICA HANNA • Department of Chicana and Chicano Studies

*Junto Díaz and the Decolonial Imagination*  

The first sustained critical examination of the work of Dominican-American writer Junot Díaz, this interdisciplinary collection considers how Díaz’s writing illuminates the world of Latino cultural expression and trans-American and diasporic literary history. Interested in conceptualizing Díaz’s decolonial imagination and his radically re-envisioned world, the contributors show how his aesthetic and activist practice reflect a significant shift in American letters toward a hemispheric and planetary culture.

ENRIC MALLORQUI-RUSCALLEDA • Department of Modern Languages and Literatures

*Ars grammaticae. El latín medieval hispánico de Ramón Llull*  
São Paulo/Porto: Center for Medieval Studies-University of São Paulo /Editora Mandruvá, 2015

This is the first book-length study of Ramon Llull’s Latin. Lull (Mallorca, 1232 - 1316?) is widely considered one of the most important Medieval philosophers and logicians; he is the creator, among other things, of Catalan literature, and considered as one of the “fathers” of modern computing sciences.

ENRIC MALLORQUI-RUSCALLEDA • Department of Modern Languages and Literatures

*Catalan Diachronic and Corpus Linguistics: Four New Approaches*  
Studia Iberia et Americana (CSUF, Univ. Alicante, Univ. Sao Paulo, Pablo de Olavide U, U of Girona), Dec 2015

This book is a new approach to Ancient Catalan in contrast with other Romance Languages through a cognitive approach.

ENRIC MALLORQUI-RUSCALLEDA • Department of Modern Languages and Literatures

*La Kloakada. Neovanguardia latinoamericana de los 80*  
Zaragoza (Spain): Libros Pórtico, 2015

This is the second book-length study of the Peruvian literary artistic and Movement Kloaka that was active at the beginning of the eighties of the last century in Peru.
Regional Conflict and Cooperation: A Framework for Understanding Global Geography is an invaluable tool for comprehending the complexity of the world in clear, simple terms. The book helps students to understand the influences that shape world regions. It employs conventional approaches to the study of world regions, then highlights important moments, events, and trends that either fostered conflict or led to regional cooperation.

An account of Wittgenstein’s view of philosophy, drawing in part on a scholarly engagement with his Nachlass (Legacy).

Collection of essays, some previously published, elaborating a conception of the nature of the philosophy of sport, from a Wittgensteinian perspective.

Mexico in Verse investigates how ordinary people articulated their understandings of social, political, and economic change through their intimate letters, lyrics, and verses. It focuses on a wide range of topics as varied as military life, railroad accidents, religious upheaval, children’s literature, alcohol consumption, and the 1985 earthquake.

The text addresses the role of families, schools, and policy, in shaping the college access and choice prospects for Latina/o students. The volume shares varying conceptual and methodological approaches to highlight the complexity of the Latina/o college choice process as well as contribute new theoretical and empirical understandings.

The history of slavery in North America is a history of suicide. In The Power to Die, Professor Terri L. Snyder excavates the history of slave suicide, returning it to its central place in American history.
LISA TRAN • Department of History
Concubines in Court: Marriage and Monogamy in Twentieth-Century China
Rowman & Littlefield, 2015


SCOTT ANNIN • Department of Mathematics
A Gentle Introduction to the American Invitational Mathematics Exam
MAA Press, 2015

This book celebrates mathematical problem-solving with a focus on the high school AIME competition. It has more than 250 fully-solved problems and is intended both as a resource for study and practice for the AIME and also for anyone who enjoys solving problems as a recreational pursuit.

MARCELO TOLMASKY • Department of Biological Science
Mechanisms of Antibiotic Resistance
Frontiers, 2015

Antibiotic resistance is currently one of the greatest threats to human health. A group of researchers on antibiotic resistance from across the world got together to edit a book that compiles articles including the newest advances on the understanding and development of therapies to overcome the problem.

MARCELO TOLMASKY • Department of Biological Science
PLASMIDS, Biology and Impact on Biotechnology and Discovery
ASM Press, 2015

The study of Plasmids led to numerous discoveries in the fields of cell and molecular biology. The list is too long to describe in a few words, but a key contribution of the research on plasmids was the development of molecular cloning that triggered the biotechnology revolution.